

**Central
Business
Connections
Conference**

**Gander
International
Airport Lounge**

**October
22 | 2025**

Problem Solving for Business

Sponsorship Opportunities and Benefits

This conference aims to promote exciting dialogue featuring business thought leaders, subject matter experts, and agencies that support business. Our goal is to bring the local business community together to exchange ideas and learn valuable tools that will assist them in bringing their businesses to the next level. The conference program will feature Presentations, Panel Discussions, and Networking Events.

The Presentations and Panel Discussions will feature experts on a variety of topics that affect businesses of all sizes and descriptions.

Supporting the Central Business Connections Conference initiatives and events are an excellent opportunity to promote your company. In this package, you will find a range of opportunities, including tiered sponsorship options, event sponsorship, networking and conference essentials.

We look forward to working with you to create value for your company/organization while helping build our local business community.



**GANDER AND AREA
CHAMBER OF COMMERCE**

Central Business Connections

Benefits By Tier \$250 – \$750+

Tiered benefits are assigned according to the final value of your sponsorship package.

Gold

The Gold sponsorship tier offers maximum exposure throughout the event.

\$750+

Gold benefits include

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- Opportunity to set up booth with your company's/organization's promotional material
- Two complimentary convention tickets
- Opportunity to deliver a short sponsor message before one of the presentations
- Opportunity to have one slide with logo placement at the beginning of a presentation
- Opportunity to display corporate retractable banner
- 1 page advertisement in event booklet
- Opportunity to place a corporate promotional item in the delegate package
- Corporate Table at luncheon with preferred seating

Silver

Silver benefits include

\$400

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- One complimentary convention ticket
- Opportunity to display corporate retractable banner
- 1/2 page advertisement in event booklet
- Opportunity to place a corporate promotional item in the delegate package
- Preferred seating at Luncheon

Central Business Connections

Benefits By Tier \$250 – \$750+

Tiered benefits are assigned according to the final value of your sponsorship package.

Bronze

Bronze benefits include

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- Business card sized advertisement in event booklet
- Preferred seating at Luncheon

\$250

Networking Events and Conference Essentials \$250 – \$750

Central Business Connections offers the opportunity to expand your business network. Supporting a networking event offers great corporate exposure, with multiple opportunities to consider. Benefits include having your corporate logo displayed on a sign at the event.

Sponsorship Opportunity	Investment
Keynote Networking Luncheon	\$400 (8 available)
Morning Coffee Break	\$250
Morning Nutrition Break	\$400
Afternoon Nutrition Break	\$400
Session Sponsor	\$400
Luncheon Keynote Sponsor	\$500
Lanyards	\$250
Conference Tote Bag	\$400
Speaker Gifts	\$500

Central Business Connections Conference

Contact us to discuss your company's
Central Business Connections sponsorship
opportunity.

Jennifer Mills

Executive Director

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