



Steele Community Centre
Gander, NL Canada

April³
26-28²

The Central MinEx Mineral Industry Showcase is an initiative of the Gander and Area Chamber of Commerce, in partnership with the Town of Gander.



Mineral Industry Showcase

Sponsorship Opportunities and Benefits

This inaugural conference and trade show event aims to promote exciting dialogue featuring industry thought leaders, technical experts, suppliers and the local business community to exchange ideas and ignite new opportunities in the mineral exploration and development sector. The conference program will feature a Trade Show, Prospectors' Tent, Core Shack, and Networking Events. The Technical Sessions will feature discussions with decision-makers and leaders on a variety of topics.

Supporting the Central MinEx initiatives and events are an excellent opportunity to promote your company. In this package, you will find a range of opportunities, including tiered sponsorship options, event sponsorship, networking and educational and outreach initiatives. We look forward to working with you to create value for your company while helping showcase business opportunities in the sector.



Mineral Industry Showcase

Benefits By Tier \$1,000 – \$10,000+

Tiered benefits are assigned according to the final value of your sponsorship package.

Patron

\$10,000+

The patron sponsorship tier offers maximum exposure throughout the event.

Patron benefits include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- Complimentary exhibitor registration and preferred trade show booth placement.
- Two (2) complimentary delegate registrations
- Acknowledgment from the podium during a preferred event during the conference
- Opportunity to have one slide with logo placement and to deliver a short sponsor message at the beginning of a technical session
- Opportunity to place a corporate promotional item in delegate package
- Opportunity to display corporate retractable banner or sign in registration and/or refreshment area

Platinum

\$5,000

Platinum benefits include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- Preferred trade show booth placement (upon purchase of an exhibitor registration)
- Two (2) complimentary delegate registrations
- Acknowledgment from the podium during a preferred event during the conference
- Opportunity to have one slide with logo placement and to deliver a short sponsor message at the beginning of a technical session



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Gold

\$3,000

Gold benefits include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- Preferred trade show booth placement (upon purchase of an exhibitor registration)
- One (1) complimentary delegate registration
- Acknowledgment from the podium during a preferred event during the conference
- Opportunity to have one slide with logo placement and to deliver a short sponsor message at the beginning of a technical session

Silver

\$2,000

Silver benefits include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- Preferred trade show booth placement (upon purchase of an exhibitor registration)
- Opportunity to have one slide with logo placement at the beginning of a technical session

Bronze

\$1,000

Bronze benefits include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements



Mineral Industry Showcase

Networking Events \$500 – \$5,000

Central MinEx offers the opportunity to make new and valuable connections. Supporting a networking event offers great corporate exposure, with multiple opportunities to consider.

Networking Event Benefits:

- Acknowledgment from the podium during the networking event
- Opportunity to deliver a short sponsor message at the beginning of the networking event
- Opportunity to have corporate logo digitally displayed and/or displayed on a sign

Sponsor Opportunities Available	Investment
Exhibitor and Icebreaker Opening Reception, Steele Community Centre	\$2000
Trade Show Supplier Luncheon, Steele Community Centre	\$2000
Cocktail Reception, Gander International Airport	\$5000
Keynote Networking Lunch, Quality Hotel & Suites	\$3000
Hospitality Transportation	\$500 (2)
Refreshment Breaks	\$500 (4)
Refreshments Breaks	\$750 (2)





Mineral Industry Showcase

Community Connections \$500 – \$3,000

Education and Public Outreach

Education and public outreach sponsorship provides an opportunity to raise awareness about the value of our mining and mineral resources sector and the metals and minerals provided. These engaging and hands-on activities will foster increased public information about the overall value, from both a socioeconomic and business perspective.

Education and Outreach Benefits Include:

- Logo recognition on conference promotional materials
- Logo recognition on event’s social media announcements
- Logo recognition on the Central MinEx Exploration Challenge Passport

Sponsor Opportunities Available	Investment
Diversity in Mining Session	
School Group Transportation	\$2000
Speaker sponsorship	\$2500
Prospector Gold Panning Showcase	\$2000
Prospector Training Workshop	\$3000
Central MinEx Exploration Challenge	
School Group Transportation	\$2000
Door prizes for students	\$1000
Central MinEx Exploration Challenge Passport	\$1000
Teacher Educational Resource Kit	\$500
Stone Carving Demonstration	\$3000

raising awareness about the value of our mining and mineral resources sector





Mineral Industry Showcase

Conference Essentials \$500 – \$5,000

Delegate Package	Investment
Conference Lanyards	\$2000
Conference Tote Bags	\$2000
Event Program (Digital)	\$250 ½ page; \$500 full page
Trade Show Booth Awards	\$750

Contact us to discuss your company's Central MinEx sponsorship opportunity.

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